

FOR IMMEDIATE RELEASE

## WILL WOOLLY MAMMOTHS ROAM THE EARTH AGAIN? FIND OUT IN **DE-EXTINCTIONS. A QUICK IMMERSION**

## Accredited BiologistCarles Lalueza-Fox ExpertlyCovers the Topic of De-Extinction in Less Than 150 Pages

NEW YORK, N.Y., Feb. 1, 2019 -- Do you want to know if the woolly mammoth can be brought back to life? How about the T-Rex? Today, TibidaboPublishing, Inc. launches De-Extinctions. A Quick Immersion, a brief yet thorough introduction to the world of de-extinction. Author and renowned researcher Dr. Carles Lalueza-Fox explains the possibility of bringing an extinct speciesback to life and how it could transform the global ecosystem in the future. It is a controversial topic that involves far-reaching scientific, ethical, economic, and social challenges. Fortunately, Dr. Lalueza-Fox providestrustworthyexpert insights to help readers navigate the complex subject matter.

"I wrote this book because the possibility to resurrectsomething similar to past species is real but plagued with technical difficulties that should be explained so people can understand the real scientific complexities underlying the bold claims seen in the press,"says Dr. Carles Lalueza-Fox.

"Lalueza-Fox is an expert in the recovery and analysis of ancient DNA, which means he is more than gualified to discuss some of the major technical challenges to bringing extinct species back to life," says Dr. Beth Shapiro. acclaimed evolutionary biologist and author of How to Clone a Mammoth.

De-Extinctions is the premiere book in the Quick Immersions series, and Dr. Lalueza-Fox is the first in a prestigious line-up of authors. Both the Kindle (142 pages, \$6.95) and paperback (162 pages, \$12) versions of De-Extinctions. A Quick Immersion are now available on Amazon.com.

"The goal of our new Quick Immersions book series is to combine reliable facts with straightforward explanations to aid anyone who would like to expand his or her knowledge of diverse issues in science, humanities, philosophy, and social and political sciences," explains Antoni Comas, CEO of Tibidabo Publishing, Inc.

## About the Author

Carles Lalueza-Fox is a Professor of Research at the Institute of Evolutionary Biology (CSIC-UPF) in Barcelona and is a recognized global expert in paleogenomic studies of DNA recovery in extinct species. He has published more than 100 articles in international scientific journals and, in 2010, participated in the Neanderthal genome project directed by the biologist Svante Pääbo and published in Science magazine. In addition to his ongoing research, Lalueza-Fox has published several popular science books with the goal of making science accessible to the wider public.

## About Tibidabo Publishing

Tibidabo Publishing, Inc. is an independent publisher of nonfiction books in science, philosophy, humanities, and political and social sciences. Antoni Comas founded TibidaboEdiciones in Barcelona in 1983 with the goal of helping people confront new situations in life armed with greater knowledge and skills. In 2018, Comas expanded his publishing company to the English-speaking market with the incorporation of Tibidabo Publishing based in New York, N.Y. For more information, please follow us on Facebook @TibidaboPublishing or visit QuickImmersions.com.

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